



Why We Do Not Sell 7oh (or other extremely potent products)

At Steding & Sons, our priority is the safety and well-being of our customers. We seek to provide products that support a happy, healthy lifestyle – encouraging mindfulness and moderation. We are not confident that 7oh products align with that mission.

7oh may not exist, *at all*, in the natural kratom plant: While commonly referred to as a minor alkaloid, recent studies, including those of Dr. Chris McCurdy at University of Florida, show that 7oh does not occur, in detectable quantity, in the natural kratom plant. 7oh is believed to be a metabolite of mitragynine, converted to 7oh in the body. We don't know the immediate risks, or long-term effects of ingesting 7oh directly.

We trust 100's of years of safe consumption of the kratom plant and believe that extracts in line with alkaloid percentages found in the natural plant, are more in line with our value system. I started this company because I sincerely believe in the power and potential of this incredible plant.. Myself and many of our team members and family members are kratom consumers, so our priority is the long-term well-being of those we love, including our vendors and customers! *We do not sell any product that I do not feel good about consuming myself.*

We welcome everyone to make their own choices but we believe it is very important to note that 7oh products are *not* kratom. According to *Kratom Consumer Protection Acts*, already passed in 25% of states, a kratom product's total 7oh content may not make up more than 2% of the total alkaloid profile. 7oh products called "kratom" may already be illegal where you are. We are so very grateful for our distributors, retailers and customers, and will continue to create new, innovative, fun products that align with our mission of offering kratom as part of a healthy/happy lifestyle!

Thank Y'all So Much For Everything! We Are Truly Grateful!

Jeremy Steding, President

[Are Kratom Products Right For You? Research. Reflect. Decide.](#)